

Media Release

For immediate release – 21<sup>st</sup> October 2010

### **Greentree eBusiness revolutionizes business interaction**

Iconic ERP developer Greentree is revolutionizing the way businesses interact with their customers and suppliers with the dynamic eBusiness suite.

While electronic trading and online interaction isn't new, it's generally been regarded as the preserve of major corporates. However, with Greentree's eBusiness suite, any business can now enjoy the benefits of opening up their systems, not just to remote staff but also to business partners.

Paramount Services, a leading New Zealand cleaning and property maintenance franchisor, use Greentree's eService module to allow customers to book and review service requests themselves. "We started offering clients web access last year and it has been a great success. Now our clients can see the benefits of the system for themselves," says Paramount's Finance Director, Bill Wu.

The eBusiness suite encompasses an extensive range of tools to empower staff, management, customers and suppliers to spend more time managing the possibilities.

**WebView:** Empower users with full access to all the information available in Greentree.

**eReporting:** The confidence that comes with knowing your business documents are automatically formatted and delivered the way they should be.

**eCRM:** Manage customer data from anywhere.

**eService:** Now everyone can be sure that what is promised is what is delivered.

**WebStore:** Give your customers a whole new distribution channel without adding extra effort.

**eRequisitions:** Now any user can take control of their own requisition and inventory needs.

**eTimesheets:** Break down the barriers faced by staff and customers located remotely.

**eHRM:** Give staff the tools to manage their own HR records and requests

**eApprovals:** Management, staff and customers can process approvals from anywhere in real-time.

**EDI:** Electronic trading that brings you, your customers and suppliers closer than ever.

"We've seen what a difference eBusiness makes to our customers and we want to make it as easy as possible to access the benefits," says Greentree's Graham Hill.

To make getting started easy Greentree has launched a three month promotion offering up to 50% off the purchase of any eBusiness modules. Up until December 23<sup>rd</sup> customers can enjoy:

- **30%** off the purchase of any Greentree eBusiness module
- **40%** off the purchase of any Greentree eBusiness module when they include a testimonial
- **50%** off the purchase of any Greentree eBusiness module when they include a testimonial and refer 3 contacts

Greentree's eBusiness – works hard so you don't have to.

To find out more about Greentree's eBusiness suite visit  
<http://www.greentree.com/greentree/ebusiness/ebusiness.cfm>

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