



What if there was one easy-to-use system that could manage all your business & financial management activities together with a fully integrated membership solution?

Verde Membership* provides all this in one fully integrated package that includes:

- **Membership management**
- **Financial management**
- **Business management**
- **Marketing & communications tools**
- **POS (point of sale) & Website integration**

Provide a better service to members

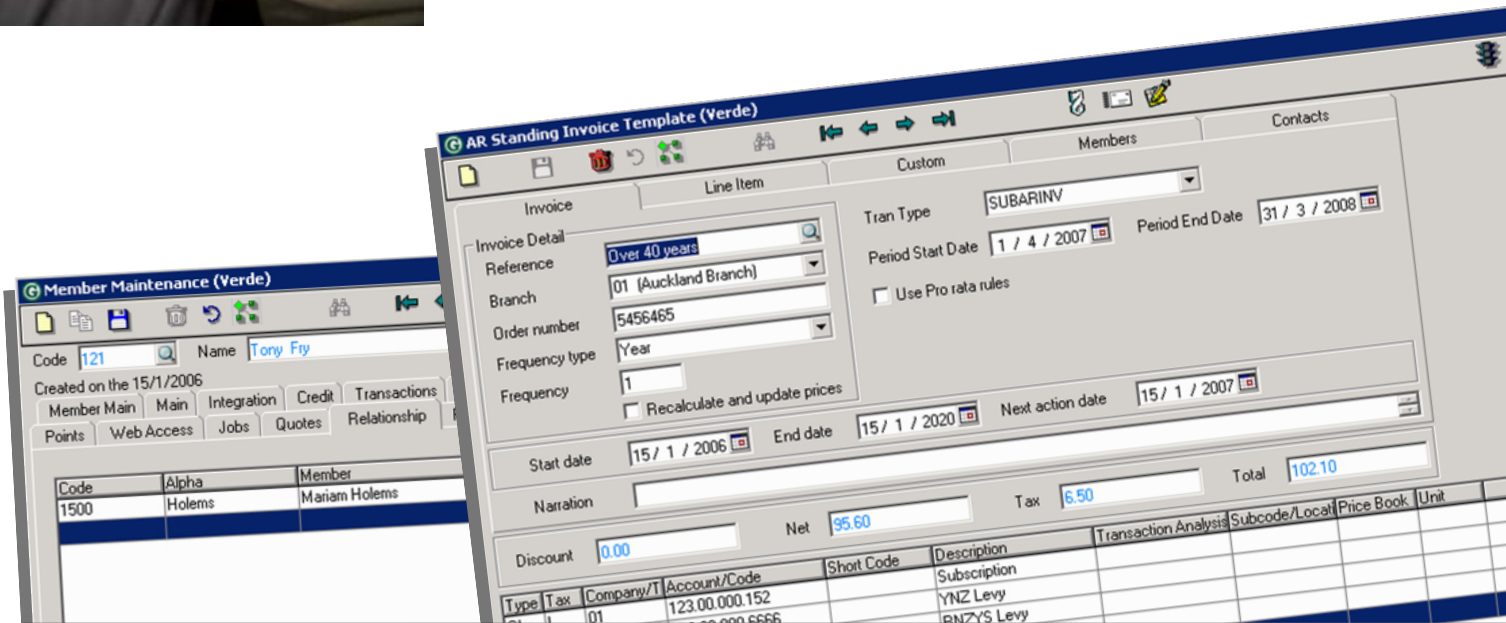
Empower members with the ability to edit their membership, buy products, pay subscriptions and register for events directly from your website. Build a membership community while boosting knowledge and networking opportunities among your members.

Develop new business opportunities from member info

Use information gathered from member interactions to build a better 'picture' of your members interests & needs. This detailed knowledge of your membership allows you to target your marketing activities with the right message to the right people at the right time.

Work efficiently and reduce administration costs

One integrated solution means improved efficiency and improved data accuracy. Pull your disparate membership, financial and web applications into one streamlined system and focus freed-up resources on providing greater value to members and increasing revenue generating activities.



One system to meet all your business needs

Verde Membership is a fully integrated membership system with all the attributes of a business management suite. The Verde solution includes:

Membership management

Subscription management and billing, member tracking, relationship tracking, member preferences

Financial management

Subscription processing and accounting; General Ledger, Accounts Payable, Accounts Receivable & Cash Book

Marketing & communications tools

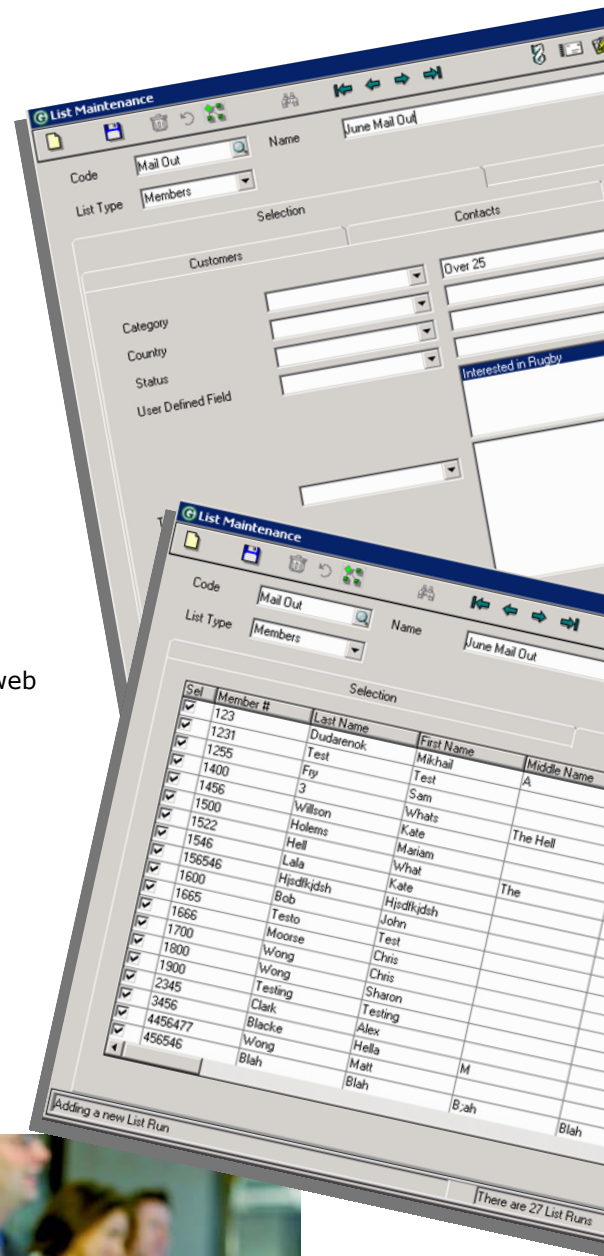
List building, campaign management, mail merge and integration to outlook

POS & Web-based store front

For managing product sales from a shop front or via the web

Verde Membership is a fully supported system in one ready-to-use package. The system incorporates the powerful Greentree financial suite that is used by over 650 companies across New Zealand and Australia.

Designed for Australian and New Zealand Associations, Verde Membership takes the hassle out of administering a member base while helping create more opportunities to connect and engage your member base and attract new members.



About Verde

Verde is an independent financial and business management software consultancy providing integrated solutions to a range of small to medium sized businesses across Australia and New Zealand.

Smart use of technology to meet your needs

Our technology solutions are based on the Greentree product suite. We specialise in tailoring the Greentree product to meet the specific needs of our customers.

Combining technical and business expertise our team has the skills and experience to understand your business needs and to implement a solution that suits those needs. The result is fully integrated financial management, ERP, CRM, eBusiness, and business intelligence solutions – making it easier to extract critical business information at the touch of a button.

* Components of this solution are still in development and release dates are pending.